

Kelly Strayhorn **Affinity**

Kelly Strayhorn Theater is a performing arts center located in the East Liberty neighborhood of Pittsburgh, committed to providing a platform for emerging artists, community producers, and progressive arts and cultural experiences that address contemporary issues.

During the pandemic, meeting and connecting with new people over similar interests is really hard. The “lobby party” vibe that KST had is lost with virtual performances. People miss being able to connect with other theatergoers and virtual interactions as is do not facilitate the kind of warm community they strive for.

Therefore, this research project focuses on the central question: **How might we translate the physical experience to a remote one that engages the user, fosters community and inclusion, is accessible, and enhances the experience?**



User-Centered Research & Evaluation

Eric Li . Kraig Fujii . Sarah Hand .
Daniel Le Compte . Preethi Surapaneni